


<b>CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)</b>			Docket No. RSW920000174US1	
Applicant(s): Frederick D. Busche				
Serial No. 09/879,491	Filing Date 06/12/2001	Examiner Daniel Lastra	Group Art Unit 3622	
Invention: <b>METHOD AND SYSTEM FOR PREDICTING CUSTOMER BEHAVIOR BASED ON DATA NETWORK GEOGRAPHY</b>				
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Sample Form (03-04)

**AUTHORIZATION TO ACT IN A REPRESENTATIVE CAPACITY**

In re Application of: Frederick D. Busche	
Application No. 09/879,491	
Filed: 06/21/2001	
Title: METHOD AND SYSTEM FOR PREDICTING CUSTOMER BEHAVIOR BASED ON DATA NETWORK GEOGRAPHY	
Attorney Docket No. RSW9200001740S1	Art Unit: 3622

The practitioner named below is authorized to conduct interviews and has the authority to bind the principal concerned. Furthermore, the practitioner is authorized to file correspondence in the above-identified application pursuant to 37 CFR 1.34:

Name	Registration Number
Duke Yee Yee & Associates, P.C. 4100 Alpha Road, Suite 1100 Dallas, TX 75244 US	34285

This is not a Power of Attorney to the above-named practitioner. Accordingly, the practitioner named above does not have authority to sign a request to change the correspondence address, a request for an express abandonment, a disclaimer, a power of attorney, or other document requiring the signature of the applicant, assignee of the entire interest or an attorney of record. If appropriate, a separate Power of Attorney to the above-named practitioner should be executed and filed in the United States Patent and Trademark Office.

**SIGNATURE of Practitioner of Record**

Name	Gregory M. Doudnikoff		
Signature	<i>Gregory M. Doudnikoff</i>	Date	7/19/05
Registration Number	23,847- 32,847 (m)	Telephone	919-254-1288

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